## ARCHITECTURAL R E C O R D (/)

**NEWS (/NEWS)** 

**PROJECTS (/PROJECTS)** 

HOUSES (/RESIDENTIAL/)

**PRODUCTS (/PRODUCTS/)** 

News:

## Photo Gallery: Archtober Reception

Lella and Massimo Vignelli, Peter Marino, New York AIA president Joseph Aliotta, and many others gathered last night at the SoHo showroom of Poltrona Frau in New York to celebrate the start of Archtober-a month long design festival organized by the New York AIA—and the Architecture & Design Film Festival. Architectural Record was a sponsor of the event. View a slide show below.

October 3, 2012



Photo by Max Flatow

Roberto Guerra and Kathy Brew, directors of "Design Is One: Lella and Massimo Vignelli," with Massimo Vignelli and Architecture and Architecture & Design Film Festival founder Kyle Bergman at the Poltrona Frau showroom in New York for a reception to kick off Archtober.