

# Screenings: 2012 Architecture & Design Film Festival



The 4th Annual ARCHITECTURE & DESIGN FILM FESTIVAL is coming to New York City's Tribeca Cinemas this weekend, running from October 18th through the 21st. This year, over 25 films exploring different facets of architecture and design, many of which are premiering for the first time, will be presented along with a series of panel discussions and an "Audi Architecture Tour" of Tribeca led by a tour guide from the Municipal Art Society (MAS). The films are curated into larger programs, twelve in all, combining larger features and short clips. Below are a selection of programs *Urban Omnibus* readers might enjoy.

## **Program 1: The Vignellis**

9:15pm | Thursday, October 18th | Q&A with Kathy Brew and Roberto Guerra

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9:30pm | Sunday, October 21st | Q&A with Kathy Brew and Roberto Guerra

***DESIGN IS ONE: LELLA AND MASSIMO VIGNELLI*** (directed by Kathy Brew and Roberto Guerra) reflects on the illustrious careers of Italian-born designers Lella and Massimo Vignelli. Over 40 years, the duo has created masterworks of modern design across fields, including industrial and product design, graphic and publication design, corporate identity programs, architectural graphics, and exhibition, interior, and furniture design. They brought the Helvetica typeface to the New York Subway System (see previous UO coverage [HERE](#)); created identity programs for Knoll International, Bloomingdales, Saks Fifth Avenue, Ford, and American Airlines; designed furniture, clothing, dinnerware, and more. The film aims to "brings us into the work and everyday moments of the Vignellis' world, capturing their intelligence and creativity, as well as their humanity, warmth, and humor." A Q&A with filmmakers Kathy Brew and Roberto Guerra will follow each screening.